

Win sponsors, run academies and speak to every market, without growing the head office.

We set up ChatGPT for sports platforms, clubs, academies and motorsport organisations. It works from your own sponsorship deck, partner packages, programme rules and brand voice, so a small team can produce the proposals, reports and multilingual updates a much larger organisation would need. Your team stays in control: AI drafts, people approve.

For sports platforms and leagues, clubs and academies, motorsport series and promoters, federations and sports-event organisers.

A sponsor enquiry, answered the same day

Sample packages for illustration

Telecom brand · partnerships lead

We saw your youth programme. We're interested in a regional partnership focused on digital and esports. What could that look like for 2027?

Your partnerships team · drafted by AI

Thank you for reaching out! A first outline, based on your digital focus:

- Official Connectivity Partner: esports entry series + academy Wi-Fi
- Naming rights on the mobile-first talent challenge
- 6 co-branded content episodes
- Activation at 3 flagship events

Shall we send the full proposal with audience figures?

Does this sound like your organisation?

The sport gets the attention. Behind it, a small team carries sponsors, parents, partners, media and several markets at once.

One deck for every sponsor

Telecom, energy, aviation and automotive brands want different things, but there is no time to tailor each proposal.

Partner reports arrive late

Sponsors renew on proof. Pulling exposure, attendance and content numbers into a report takes weeks.

Academy enquiries pile up

Parents ask the same questions about ages, fees, schedules and kit, often in several languages.

Many markets, many languages

Updates for English, French, Arabic and Portuguese-speaking audiences take a translator, or don't happen.

Activations in several countries

Every city has different partners, permits, suppliers and contacts, and the briefing lives in one person's inbox.

The founder is the bottleneck

Investor, partner and media requests all wait for the same person.

Eight ways AI can help your sports organisation this month.

Each one is built on **your** deck, packages, rules, data and voice. You don't need a new system.

Sponsorship

1. Sponsor proposals by sector

Your master deck and partner packages become a tailored proposal for each prospect, written around their sector, audience goals and markets.

TODAY

The same generic deck goes to everyone.

WITH AI

A tailored proposal for every serious prospect.

Partner retention

2. Sponsor ROI & partner reports

Attendance, content reach, activation photos and media mentions become a partner report that shows what each sponsor received.

TODAY

Reports are late, thin or never sent.

WITH AI

A clear report after every event or season.

Academies

3. Academy registration & parent replies

Questions about ages, fees, schedules, trials and kit answered from your programme rules, with registration details collected into your sheet.

TODAY

The same answers typed again and again.

WITH AI

Fast, consistent replies in the parent's language.

Markets

4. Multilingual updates

One English update becomes versions in French, Arabic and Portuguese for partners, parents, fans and media in each market, in your tone.

TODAY

English only, or waiting for a translator.

WITH AI

Every market hears from you on the same day.

Media

5. Press releases & content

Notes from a signing, a race weekend or an appointment become a press release, social posts and a newsletter item, ready for review.

TODAY

News goes out days late.

WITH AI

A draft press pack the same afternoon.

Events

6. Activation briefs for every country

One master plan becomes a briefing pack per city: local partners, suppliers, timings, hospitality guests and contacts.

TODAY

Details scattered across inboxes.

WITH AI

One clear brief per activation.

Partnerships

7. Enquiry triage

Partnership, investor, university, government and media enquiries sorted by type and priority, each with a suggested reply and next step.

TODAY

Good leads wait behind everything else.

WITH AI

The right enquiries reach the right person quickly.

Leadership

8. Owner & board weekly brief

Pipeline, partner commitments, academy numbers and open issues become a one-page weekly brief for the founder or board.

TODAY

Status lives in the founder's head.

WITH AI

Everyone sees the same picture each Monday.

What your team would actually see.

Three everyday jobs. We can run any of these live with your own deck, programme rules or event results.

One deck, tailored by sector
From your master partner packages

Prospect sector	Lead benefit
Telecom	Esports series naming, digital audience data
Energy	Sustainability story, circuit and hub power
Aviation	Official carrier, diaspora travel campaigns
Automotive	Engineering academy, technical partnership

Check: exclusivity clash. Two telecom prospects are in the pipeline for the same category.

Parent reply in French
Academy enquiry · from your programme rules

Parent

Bonjour, mon fils a 9 ans. Est-ce qu'il peut rejoindre le programme ? Quels sont les horaires et les frais ?

Academy team · drafted by AI

Bonjour et merci ! Oui, le programme Junior accueille les enfants de 7 à 11 ans. Séances le mercredi et le samedi, 16h–18h. Frais : 450 par trimestre, kit inclus. Souhaitez-vous réserver une séance d'essai gratuite ?

Partner report draft
From your event numbers and media log

Measure	Result
Event attendance	3,800 across 2 days
Logo exposure	Trackside, kit, 14 posts
Content reach	212k views, 3 markets
Hospitality guests	40 hosted, 12 leads

Every figure comes from your own data. Anything missing is flagged for your team, never invented.

Packages, fees, figures and names shown are sample data for illustration.

Your organisation's knowledge, set up once and used by the whole team.

01

Your organisation

Sponsorship deck, partner packages, programme rules, results and media data, and your brand voice in each language.

02

ChatGPT, set up for you

We turn that knowledge into reusable Skills and workflows inside your own ChatGPT workspace.

03

Your team approves

AI drafts proposals, reports, replies and releases. Your team checks and approves them before anything goes out.

04

Same channels as today

Send by email or WhatsApp, or publish on your website and social channels, just as you do today.

05 · WHAT STAYS THE SAME

No new system to learn. No loss of control.

Keep your channels

We work with the email, WhatsApp, website and social tools you already use.

People approve

Nothing goes to a sponsor, parent, journalist or partner without your team approving it.

Real figures only

Reports use your own data. Missing numbers are flagged for your team, never estimated as fact.

Young people's data

Academy and registration data stays in your own workspace and systems, with access limited to the people who need it.

Start with one job. Grow when it proves itself.

One custom Skill

AED 97

One job built on your own material, for example your sponsor proposal writer, academy reply desk or multilingual update writer.

30-day refund, for any reason.

START

AED 3,500

For the founder and partnerships team.

- Sponsor proposals
- Multilingual updates
- Enquiry triage

GROW

AED 7,500

For the whole head office.

- Everything in START
- Partner reports
- Academy replies
- Press releases & content
- Team training

RUN

AED 15,000

For several markets, programmes or teams.

- Everything in GROW
- Activation briefs per country
- Owner & board weekly brief
- Approvals & access rules

START, GROW and RUN are implementation fees. OpenAI subscription charges and optional monthly support are separate. Scope counts are ceilings, not targets.

Let's try it on your own sponsorship deck.

Pick the one job that costs your team the most time — sponsor proposals, partner reports, academy registrations or multilingual updates. We build it as one custom Skill on your own material for AED 97, deliver it within a few hours of payment and receipt of the required brief, and refund you for any reason within 30 days after delivery.

WhatsApp: +971 555 345 647 · **Book a free 30-minute session:** implementai.ae/bookings · **Web:** implementai.ae/ai-for-sports-organisations-dubai