



AI FOR REAL ESTATE BROKERAGES & PROPERTY MANAGERS · DUBAI

Answer every buyer in their language, list faster and follow up every lead.

We set up ChatGPT for Dubai brokerages, off-plan sales teams and property managers. It works from your own listings, project fact sheets, payment plans and brand voice, alongside the WhatsApp, portals and CRM your agents already use. Your agents stay in control: AI drafts, people approve.

For brokerages and independent agents, off-plan and secondary sales teams, leasing desks and property management companies.

A buyer enquiry, answered in Russian in 30 seconds

Sample project and payment plan for illustration

Buyer (Russian)

Здравствуйте! Интересует 2-спальная квартира в этом проекте. Какой план оплаты и когда сдача?

Your agent · drafted by AI

Здравствуйте! Спасибо за интерес. 2-спальные квартиры от 1,85 млн AED. План оплаты 60/40: 60% во время строительства, 40% при передаче ключей. Сдача — 4 квартал 2027. Могу отправить планировки и организовать звонок сегодня?

Does this sound like your brokerage?

Leads arrive from portals, WhatsApp and social media at all hours, from buyers who speak many languages. Speed decides who wins the client.

"Is it still available?"

The same enquiry, hundreds of times a week, often outside office hours.

Buyers in many languages

Russian, Arabic, Chinese, Hindi and French speakers expect answers in their language.

Listings take too long

Every unit needs a description per portal, in the right tone, with the right facts.

Leads go cold

Follow-ups after viewings depend on how busy each agent is that week.

Off-plan details change

Payment plans, prices and handover dates change, and old versions keep circulating.

Tenant requests pile up

Maintenance, renewals and move-out questions land on one property manager.

Eight ways AI can help your real estate business this month.

Each one is built on **your** inventory, fact sheets, rules and voice. You don't need a new CRM.

Enquiries

1. Buyer and tenant replies in any language

Answers about availability, price, payment plan and handover, drafted from your fact sheet in the client's language.

TODAY

Replies wait until the agent is free.

WITH AI

An accurate draft in seconds, any time of day.

Listings

2. Listing descriptions per portal

Unit details and photos become a description for each portal and social channel, in your house style.

TODAY

Each listing written from scratch.

WITH AI

Consistent listings in minutes.

Leads

3. Lead qualification summaries

A WhatsApp or portal conversation becomes a short lead summary: budget, area, timeline, finance, next step.

TODAY

Agents re-read long chats.

WITH AI

Every lead summarised the same way.

Follow-up

4. Viewing confirmations and follow-ups

Viewing details and agent notes become confirmations, reminders and follow-ups in the client's language.

TODAY

Follow-ups slip in busy weeks.

WITH AI

Every viewing followed up.

Off-plan

5. Off-plan project answer sheets

Developer brochures and price lists become one current answer sheet your whole team uses.

TODAY

Old prices in circulation.

WITH AI

One source, updated once.

Clients

6. Market updates for clients

Your transaction notes and market data become a short monthly update for investors and landlords.

TODAY

No time to keep in touch.

WITH AI

Clients hear from you every month.

Property management

7. Tenant request replies

Maintenance, renewal and move-out messages answered from your procedures, with jobs logged for the team.

TODAY

One person answers everything.

WITH AI

Faster replies, fewer missed requests.

Management

8. Broker's weekly brief

Pipeline, viewings, offers and renewals turned into a one-page Monday brief.

TODAY

Status lives in the WhatsApp groups.

WITH AI

The whole team sees the same picture.

What your team would actually see.

Three everyday jobs. We can run any of these live with one of your own listings or enquiries.

One unit, three portal descriptions

From your unit sheet · sample apartment

Channel	Opening line
Portal listing	Bright 2-bedroom with full marina view, 1,240 sq ft, vacant on transfer.
Instagram	Wake up to the marina 🌊 2BR, high floor, ready now.
Investor email	2BR marina unit, vacant, priced below recent comparable sales in the building.

Check: listing permit number added before publishing.

Missing: service charge per sq ft not in the unit sheet.

Viewing follow-up in Arabic

From agent notes · sample villa

Agent · drafted by AI

مساء الخير، شكراً لزيارتكم الفيلا اليوم. كما ذكرت، المالك منفتح على العروض، والفيلا متاحة للتسليم خلال ٣٠ يوماً. هل تودون ترتيب زيارة ثانية مع العائلة هذا الأسبوع؟

Client

نعم، يوم الخميس بعد العصر مناسب.

Lead summary

From a 40-message WhatsApp chat

Field	Summary
Budget	AED 2.5–3M
Area	Dubai Hills or Arabian Ranches
Type	3–4 bed villa, end user
Finance	Mortgage, pre-approval in progress
Next step	Shortlist of 4 villas by Thursday

Every field comes from the chat. Anything unclear is marked “ask client”.

Projects, prices, units and clients shown are sample data for illustration.

Your knowledge, set up once and used by every agent.

01

Your business

Listings, project fact sheets, payment plans, area guides, procedures and your brand voice.

02

ChatGPT, set up for you

We turn that knowledge into reusable Skills and workflows inside your own ChatGPT workspace.

03

Your agents approve

AI drafts replies, listings and follow-ups. Agents check and approve them before anything goes out.

04

Same channels as today

Send on WhatsApp or email, post to the portals and update your CRM, just as you do today.

No new CRM to learn. No loss of control.

Keep your CRM & portals

We work with the tools your agents already use. Nothing is replaced unless you want it to be.

Agents approve

Nothing goes to a buyer, tenant or landlord without an agent approving it.

Advertising rules respected

Listing permits and advertising approvals stay in your compliance process.

Client data stays yours

Client and owner details stay in your own ChatGPT workspace and CRM, with access you control.

Start with one job. Grow when it proves itself.

One custom Skill

AED 97

One job built on your own material, for example your enquiry reply desk, listing writer or viewing follow-up writer.

30-day refund, for any reason.

START

AED 3,500

For the broker and a small team.

- Enquiry replies
- Listing descriptions
- Viewing follow-ups

GROW

AED 7,500

For the whole sales or leasing team.

- Everything in START
- Lead summaries
- Off-plan answer sheets
- Client market updates
- Team training

RUN

AED 15,000

For several teams or a property management division.

- Everything in GROW
- Tenant request replies
- Broker's weekly brief
- Approvals & access rules

START, GROW and RUN are implementation fees. OpenAI subscription charges and optional monthly support are separate. Scope counts are ceilings, not targets.

Let's try it on your next enquiry.

closing

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