

Answer patients faster, fill the diary and cut the paperwork. No clinical guesswork.

We set up ChatGPT for the front desk and back office of Dubai clinics. It works from your own services list, prices, doctor schedules, preparation instructions and policies, alongside your booking system and WhatsApp. It never gives medical advice: clinical questions always go to your clinicians, and your team approves every message.

For medical, dental, aesthetic, dermatology and physiotherapy clinics and small polyclinics.

An appointment enquiry, answered in Hindi

Sample clinic details for illustration

Patient

Namaste, mujhe dentist se cleaning ke liye appointment chahiye. Saturday ko available hai? Insurance accept karte hain?

Front desk · drafted by AI

Namaste! Haan, Saturday ko 10:30 aur 1:00 baje slot available hain. Hum aapka insurance accept karte hain, kripya Emirates ID aur insurance card ki photo bhej dijiye taaki hum check kar sakein. Kaunsa time aapke liye theek rahega?

Does this sound like your front desk?

Patients message at all hours, in many languages, and expect quick answers. The front desk is also handling insurance, reminders and reviews.

"Do you have a slot on Saturday?"

Hundreds of booking messages a week across WhatsApp, phone and Instagram.

No-shows

Reminders and preparation instructions are sent inconsistently.

Patients in many languages

Arabic, Hindi, Urdu, Tagalog and Russian speakers need clear instructions.

Insurance paperwork

Pre-approval requests and claim notes take time from every shift.

Reviews need care

Replies must be warm, professional and never reveal patient information.

Clinical questions at the desk

Reception gets medical questions it must not answer.

Eight ways AI can help your clinic this month.

Each one is built on **your** services, prices, schedules and policies. AI handles admin and communication, never clinical decisions.

Front desk

1. Appointment enquiry replies

Availability, prices, location and what to bring, answered from your information in the patient's language.

TODAY

Patients wait for a reply.

WITH AI

A ready-to-send reply in seconds.

Attendance

2. Reminders and preparation instructions

Confirmations, reminders and pre-visit instructions for each service, in the patient's language.

TODAY

Inconsistent reminders, more no-shows.

WITH AI

Every patient prepared and reminded.

Languages

3. Multilingual patient messages

Approved instructions and updates in Arabic, Hindi, Urdu, Tagalog, Russian and more.

TODAY

English-only messages.

WITH AI

Patients understand their instructions.

Insurance

4. Insurance paperwork drafts

Clinician notes and codes organised into pre-approval and claim paperwork drafts for staff to check.

TODAY

Slow, repetitive paperwork.

WITH AI

Drafts ready for checking.

Reputation

5. Review replies

Warm, specific replies that never confirm a patient relationship or share health details.

TODAY

Replies delayed or risky.

WITH AI

Safe replies, sent promptly.

Safety

6. Clinical question routing

Messages that need a clinician are flagged and routed, never answered by AI.

TODAY

Reception improvises.

WITH AI

Clinical questions reach clinicians.

Marketing

7. Compliant service descriptions

Service pages and posts drafted for your marketing approval process.

TODAY

Content waits for the doctor's free time.

WITH AI

Drafts ready for approval.

Management

8. Daily clinic brief

Appointments, no-shows, pending approvals and complaints turned into a morning brief.

TODAY

Information scattered across systems.

WITH AI

One clear picture every morning.

What your team would actually see.

Three everyday jobs. We can run any of these live with your own services list and policies.

Reminder and preparation messages

From your services list · sample

Service	Reminder includes
Dental cleaning	Arrive 10 min early; bring insurance card
Blood test	Fasting instructions as set by your doctors
Laser session	Aftercare reminder link; avoid sun as instructed by your clinicians

Preparation text comes only from your clinician-approved instructions.

Clinical question, routed safely

Sample message

Patient

I had a filling yesterday and it still hurts a lot. Is that normal? Should I take something?

Front desk · drafted by AI

I'm sorry you're in pain. I've passed your message to Dr Khan's team, who will call you back shortly. If the pain is severe or you have swelling or a fever, please call us on 04 123 4567 or seek urgent care.

Review reply, privacy-safe

Sample review

Review says	Reply avoids
"Dr Khan fixed my root canal"	Confirming any treatment or patient relationship
"Waited 40 minutes"	Excuses; offers a direct line to the practice manager

Every reply is approved by the practice manager.

Clinic names, services, doctors and messages shown are sample data for illustration.

Your clinic's information, set up once and used by every receptionist.

01

Your clinic

Services and prices, doctor schedules, clinician-approved instructions, insurance list and policies.

02

ChatGPT, set up for you

We turn that information into reusable Skills inside your own ChatGPT workspace, with clinical routing rules.

03

Your staff approve

AI drafts replies, reminders and paperwork. Staff and clinicians check before anything is sent.

04

Same channels as today

WhatsApp, email and your clinic system stay as they are.

05 · WHAT STAYS THE SAME

No clinical guesswork. No loss of control.

No medical advice

AI never diagnoses or recommends treatment; clinical questions go to clinicians.

Staff approve

Nothing goes to a patient or insurer without your team approving it.

Patient data protected

Only the data each task needs, in your own workspace, with access limited to named staff.

Advertising rules respected

Marketing drafts go through your health-advertising approval process.

Start with one job. Grow when it proves itself.

One custom Skill

AED 97

One job built on your own information, for example your appointment reply desk, reminder writer or review reply writer.

30-day refund, for any reason.

START

AED 3,500

For reception and the practice manager.

- Appointment replies
- Reminders & instructions
- Review replies

GROW

AED 7,500

For front desk and back office.

- Everything in START
- Multilingual patient messages
- Insurance paperwork drafts
- Clinical question routing
- Team training

RUN

AED 15,000

For polyclinics or several branches.

- Everything in GROW
- Daily clinic brief
- Marketing drafts for approval
- Approvals & access rules

START, GROW and RUN are implementation fees. OpenAI subscription charges and optional monthly support are separate. Scope counts are ceilings, not targets.

Let's try it on your front desk.

closing

WhatsApp: +971 555 345 647 · **Book a free 30-minute session:** implementai.ae/bookings · **Web:** implementai.ae/ai-for-clinics-dubai